

About me

Hello! My name is Kylie White. I am a designer, content creator and digital growth strategist from the Philadelphia area. I create to inspire. Through my work, I hope to encourage others to get creative and add a little life to their white space!

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		25-34	42%
T 10%		35-44	27%
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@KYLIEWHITESPACE

30k

TIKTOK **FOLLOWERS**

4k

INSTAGRAM FOLLOWERS

140k MONTHLY PINTEREST VIEWS

750k+

MONTHLY TIKTOK VIEWS

PREVIOUS BRAND COLLABORATIONS

SAATVA BRIGHTECH **CLARIFION** AROMA360 **DOLL 10 BEAUTY** PUBLIC GOODS **CLEANOMIC** TAL & BERT

HOMEPLISTIC WOODVENTURE FROMTHEWOOD MODERN LANTERN EVERLONG PRINT CO. LINENS & HUTCH **UIN FOOTWEAR BOHEMIAN REVIVAL**





WHAT CAN I DO FOR YOU?

When I'm not creating, I work full time as a digital marketing growth strategist and social media manager. I have a passion for learning and helping brands expand their online presence via beautifully crafted content that resonates with their audience. My UGC video ads have generated over a 5x return on ad spend for several D2C brands. As a creator and a consumer, I understand what drives users to click, engage, and purchase.

Need social content? Shoot me an email at kyliewhitespace@gmail.com!



SERVICES & RATES

INSTAGRAM POST + STORY	\$100
INSTAGRAM REEL	\$200
TIKTOK VIDEO	\$500
AMAZON SHOPPABLE VIDEO	\$200
SPONSORED BLOG POST	\$500
PINTEREST BOARD PIN	\$150
PAID MEDIA ADS	\$75/ HR



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